



Berkshire Natural Resources Council
Pittsfield, MA
High Road Manager
January 2022

Berkshire Natural Resources Council (El Consejo de Recursos Naturales de Berkshire) es una organización sin ánimo de lucro que conserva el terreno, protege la vida silvestre y el hábitat, preserva las granjas locales y contribuye a mantener los exteriores de Berkshire libres y accesibles para todos. El BNRC está contratando personal. Aunque el trabajo que se describe a continuación se inicia completamente o casi completamente en inglés, el BNRC agradece el interés de los candidatos bilingües que puedan ayudar a la organización a ser más inclusiva en su trabajo.

Berkshire Natural Resources Council (BNRC) is offering a year-round, full-time **High Road Manager** position to be filled immediately. This position requires roughly 20% fieldwork and 80% office work. BNRC's office is located in downtown Pittsfield and travel throughout Berkshire County is necessary.

BNRC is a non-profit land trust working throughout Berkshire County in western Massachusetts to protect and preserve the natural beauty and ecological integrity of the Berkshires for public benefit and enjoyment. Starting in 1967, BNRC has protected over 23,000 acres of conservation land in Berkshire County. BNRC maintains 60+ miles of public hiking trails throughout its 56 conservation reserves. BNRC manages The High Road project, which seeks to connect towns to trails throughout our region. BNRC lands are open, free to the public, for all types of non-motorized recreation. BNRC is a robust and growing organization seeking to conserve important ecological lands and provide opportunities for residents and visitors to enjoy nature and a wide variety of outdoor activities.

BNRC is an Equal Opportunity Employer. We especially welcome applications from BIPOC, LGBTQ+, women, and veterans. We are actively engaged in ensuring our properties are welcoming to all, and increasing diversity, equity, and inclusion in all aspects of our work.

Berkshire Natural Resources Council is seeking a **High Road Manager**. The High Road project seeks to create walking trails through nature, linking town and village centers to each other. The **High Road Manager** will oversee the overall project, with an initial focus on developing routes from trailheads to town centers and developing plans for implementing the next priority routes.

BNRC's staff develops and implements routes for The High Road, in partnership with other landowners. The High Road Manager will coordinate the collaborative effort across conservation, stewardship, and community conservation departments.

The High Road Manager will oversee a process to:

- Identify potential routes through conservation lands, into and through towns;
- Determine opportunities, conduct site assessments, engage with landowners and communities;
- Identify priority routes with BNRC staff and High Road Committee, and further develop plans for implementation;
- Implement priority High Road routes as strategic BNRC projects:
 - In collaboration with conservation staff, secure priority conservation lands and rights-of-way enabling High Road routes.
 - Support efforts of BNRC's Trail and Stewardship program as they locate, construct, rehabilitate, and manage High Road trails.
- Manage branding and production of collateral materials related to High Road routes, including BNRC's Berkshire Trails mobile app, kiosks, maps, and wayfinding signage.
- Promote and engender partnerships across sectors:
 - Collaborate with municipalities, local land trusts, conservation partners and private landowners to develop routes and projects reflective of local goals and BNRC interests.
 - Participate in and support community initiatives having shared goals and project areas with The High Road.
 - Support ancillary business development supportive of High Road efforts.
- With the BNRC President and the Public Program Director, convene and engage The High Road Committee in planning, advising, and advocating for the project.

The **High Road Manager** will excel at organizing many varied projects simultaneously. They will have excellent oral and written communication skills, demonstrated project management experience, and knowledge and love of the Berkshires.

The **High Road Manager** will report to the Public Program Director and will collaborate with stewardship and conservation staff. Salary for this position ranges from \$50,000-55,000, depending on qualifications and experience.

Minimum qualifications include:

- Demonstrated ability to manage multiple, varied projects simultaneously
- Empathetic and observant listener
- Excellent verbal and written communication abilities
- Detail oriented
- Moderate- to high-level GIS proficiency
- Microsoft Office proficiency
- Sufficient physical fitness to walk land, on and off trail
- Experience communicating with public officials
- Experience with urban planning, pedestrian accessibility, and/or walking networks
- Familiarity with the Berkshire landscape preferred

Education and work experience requirements:

- Preferred applicant has 5+ years of relevant professional experience

Apply: Interviews will be set up on a rolling basis until the position is filled. Please submit a cover letter and resume to Mackenzie Greer, Public Programs Director at mgreer@bnrc.org.